

RULES OF THE GAME MAMIE CLAFOUTIS “TRY, ANSWER, WIN”

Article 1: Organizing Company

The Organizing Company “Mamie Clafoutis”, having its head office at 2740 Rue Angus, H2H 1P3 Montréal, organizes from 04/15/2024 (15 of April 2024) to 06/02/2024 2nd of June 2024) midnight (Quebec date and time of the connection being authentic) or (store hours being faith) in Quebec, a game with no obligation to purchase entitled “**TRY, ANSWER, WIN**”.

Article 2: Participants

The Game is reserved for all adult individuals residing in Quebec, with the exclusion of any person (and in particular the staff of the Organizing Company) having participated in the design of the Game and ensuring its implementation, as well as members of their family in direct line. Participation in the Game is limited to one participation per person (same name, first name, same email address and telephone number). No one may participate in the Game on behalf of another person. Any person who does not meet the conditions for participation in the Game will be excluded from the Game without being able to claim the benefit of the prize at stake.

Article 3: Duration

The Game will take place from 04/15/2024 (15 of April 2024) to 06/02/2024 2nd of June 2024) midnight (Quebec date and time of the connection being authentic). The Organizing Company reserves the right to shorten, extend, postpone, modify or cancel the Game as well as to cancel or postpone the date of the draw in the event of force majeure or events beyond its control. In any event, it cannot be held liable and no compensation can be claimed from it in this respect. In such circumstances, the Organizing Company will make its best efforts to inform Participants on the website and its social networks : <http://www.mamieclafoutis.com>

Article 4: Game Support

The Game is announced on the Mamie Clafoutis Facebook and Instagram page via several stories, and in the bakeries. It is also advertised in stores using explanatory promotional flyers.

Article 5: Endowment

The “**TRY, ANSWER, WIN**” game includes: - 1 (one) voucher for 1 person, who represents a value of \$20 (Twenty Canadian dollars).

Article 6: Conditions of participation - Designation of the winner

Conditions of participation Participation in the game is carried out according to the following conditions:

> In-store participation:

- Scan the QR Code on the “**TRY, ANSWER, WIN**” flyer.

- And by filling out the form called “the Braided Crown”

The prizes are awarded by random drawing, organized no later than 06/10/2024 (10th of June 2024), from among all regular entries registered. The winners will be contacted on social networks within 2 days after the draw. Participants who have not won will not be contacted.

Article 7: Validity of participation

Entries received after the deadline for participation in the Game will not be taken into consideration. Any Participant is prohibited from participating under several nicknames, with several email addresses or on behalf of other people. The Organizing Company reserves the right to cancel the participations of anyone who has registered several times under different identities or who has provided inaccurate information.

Article 8: Fraud

In order to safeguard the same chances for all Participants in the Game, the Organizing Company reserves the right not to award prizes to fraudsters and/or to prosecute the perpetrators of this fraud before the competent courts. The Organizing Company may cancel all or part of the Game if it appears that fraud has occurred in any form whatsoever, particularly in IT matters.

Article 9: Exchange of the lot

The prizes offered cannot give rise to any dispute of any kind, nor to their exchange or replacement for any reason whatsoever. The photographs or graphic representations representing the prizes at stake on the media relaying the Game are communicated for illustration purposes only and can in no way be considered contractual. If circumstances require, the Organizing Company reserves the right to replace the prizes with another prize of equivalent value.

Article 10: Recovery of the lot

The prizes offered can be collected in one of the 7 Mamie Clafoutis stores and cannot be sent by post.

Article 11: Filing and consultation of the Regulations

The Regulations are available free of charge on the website <http://www.mamieclafoutis.com>

Article 12: Liability

The Organizing Company declines all responsibility for any incident or accident which may occur during the period of use of the prizes awarded. Participation in the Game implies knowledge and acceptance of the characteristics and limits of the Internet, in particular with regard to technical performance, the risks of interruption, and more generally the risks inherent to any connection

and transmission on the Internet. It is the responsibility of each participant to take all appropriate measures to protect the data stored on their own computer.

Article 13: Advertising and promotion of winners

Participation in the Game implies acceptance of the Rules in all their provisions. The winners authorize the Organizing Company to cite their name, first name, contact details and possibly distribute their photograph during any advertising or promotional campaign linked to the Game, on any medium for a maximum period of one year from the end of the Game, this possibility remaining subject to the express authorization of the winners and without the winners being able to claim any remuneration or advantage other than the prizes won.

Article 14: Protection of personal data

The Participants' contact details may possibly be entered into a computer and processed electronically for the purposes of their registration, their participation in the Game and the delivery of prizes. In the event of express consent from the Participant, distinct from that collected for participation in the Game, the latter's personal data may be used by the Organizing Company to constitute a commercial file for advertising purposes. The only recipient of the data is the Organizing Company.

Article 15: Acceptance of the Rules Participation in the Game implies full acceptance of the Rules.

Done in Montreal, 04/15/2024 (15th of April 2024).